



For Release

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Network for Teaching Entrepreneurship (NFTE) Launches MakeYourJob.org

**NEW WEBSITE PROVIDES TRAINING AND TOOLS FOR YOUNG PEOPLE TO
LAUNCH SUMMER BUSINESSES**

May 15, 2014 (New York, NY)– The Network for Teaching Entrepreneurship ([NFTE](#)) today announced the launch of a new [MakeYourJob.org](#) – a youth-focused website with free, game-like training and resources for young people to turn their interests into summer businesses.

Young people between the ages of 14 and 19 who sign-up at MakeYourJob.org will be guided through a business launch simulation covering many of the basics of the successful NFTE classroom curriculum. In addition to the education and training on launching a summer business, winners of the online gaming business simulation can win up to \$2,500.

“Young people learn life-long skills and priceless experience in summer jobs – opportunities which are becoming more and rarer, especially for minority and disadvantaged young people” said Amy Rosen, NFTE President and CEO. “Thanks to the generous investment of the Citi Foundation, we’ve been able to greatly expand our in-person summer entrepreneurship programs and the new MakeYourJob.org will expand the reach of these important programs exponentially.”

Through funding from the Citi Foundation, NFTE will increase the number of students who participate in their signature summer programs: Startup Summer and BizCamps in key communities across the country. MakeYourJob.org will bring the power of entrepreneurship to tens of thousands of more students. The platform is a key component of [Pathways to Progress](#) a three-year, \$50 million commitment by the Citi Foundation to improve the career readiness of 100,000 low-income youth in the United States.

“For many, entrepreneurship is a gateway to the American Dream, and MakeYourJob.org will enable young people to combine their creativity and interests with NFTE’s expertise and know-how to begin turning their ambitions into reality,” said Brandee McHale, Chief Operating Officer of the Citi Foundation. “This resource aims to convene a community of supporters who will provide advice and guidance to young entrepreneurs as they make investments in their own progress.”

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An info-graphic on the importance of summer jobs, and their decline, is available for publication and use here: <http://nfte.com/what/make-your-job/summer-jobs-challenge>

Network for Teaching Entrepreneurship – Since 1987, the Network for Teaching Entrepreneurship (NFTE) has taught and inspired more than 500,000 young people to pursue educational opportunities, start their own businesses, and succeed in life. By providing entrepreneurship education programs relevant to the real world, NFTE empowers students to own their education and future success. NFTE has programs in 19 U.S. communities and 13 countries. To learn more visit www.nfte.com, like us on Facebook at www.Facebook.com/NFTE and follow us on Twitter at @NFTE

The Citi Foundation works to promote economic progress in cities around the world and focuses on initiatives that expand financial inclusion. We collaborate with best-in-class partners to create measurable economic improvements that strengthen low-income families and communities. Through a "More than Philanthropy" approach, Citi's business resources and human capital enhance our philanthropic investments and impact.