

PUBLIC Foundation Donates \$1 Million of Media to Network for Teaching Entrepreneurship

New York, NY (September, 27, 2013) – [Network for Teaching Entrepreneurship](#) (NFTE) a global non-profit that empowers youth through entrepreneurship education, has received a \$1 million media grant from [PUBLIC Foundation](#) to raise awareness of the organization and the power of entrepreneurship education to change the trajectory of young lives.

NFTE is using the first portion of the grant to launch a new social media campaign in support of its World Series of Innovation (#WSI). The online contest invites teams of young people around the world to think creatively and invent new products or services that address every-day opportunities. Contending student teams are encouraged to submit, in English, their unique idea and 60-second commercial, in one of the ten challenges set forth by sponsoring companies for a chance at winning up to \$10,000 in cash and prizes at <http://innovation.nfte.com>. The call for submissions runs through October 18th and winners for all the categories will be announced on November 25th.

“We are excited for the opportunity to partner with PUBLIC Foundation to help promote the power of entrepreneurship to launch young lives on new, productive paths,” said Amy Rosen, President and CEO of NFTE. “It’s NFTE’s goal to bring the entrepreneurial mindset to 1 million youth by 2017 and the World Series of Innovation is key to us achieving that goal.”

Network for Teaching Entrepreneurship

Too many young people today drop out of school, cannot find good jobs, and struggle to break the cycle of poverty. Since 1987, the Network for Teaching Entrepreneurship (NFTE) has been inspiring young people to pursue educational opportunities, start their own businesses, and succeed in life. By providing entrepreneurship education programs relevant to the real world, NFTE empowers students to own their educations in and out of the classroom and to find their own path to success. Hundreds of thousands of students have discovered opportunity all around them through entrepreneurship via thousands of certified educators worldwide. NFTE supports active programs in nineteen U.S. locations and thirteen countries around the world. Entrepreneurs are a powerful driver of economic growth and NFTE sows the seeds of innovation in students worldwide. To learn more, visit www.nfte.com, like us on Facebook at [facebook.com/NFTE](https://www.facebook.com/NFTE) or follow us on Twitter at [@NFTE](https://twitter.com/NFTE).

PVBLIC Foundation

PVBLIC Foundation is an in-kind grant making organization that harnesses the power of unused media assets to drive social change. An aggregator of media across all platforms, they work strategically to pair media space with key non-profit organizations at the local, national and global levels. Utilizing existing and emerging technologies, PVBLIC media grants increase awareness around important causes and help non-profits amplify their message. For more information please visit www.PVBLIC.org