

Contents

- Welcome Letter
- 2 Honoree Bios
- 4 Lowell B. Mason Awards
- 8 Master of Ceremonies
- 9 Moderator & Alumni Speakers
- 10 Previous Honorees
- 11 Prior Global Showcase Speakers

- 12 NFTE Board of Directors & NFTE Advisory Board Chairs
- Host Committee & About NFTE
- 14 Alumni Business Expo & National Investor Pitch Challenge
- 16 Our Sponsors
- 17 Cocktail & Mocktail Recipes

Welcome

Good evening and welcome to this celebration of the entrepreneurial spirit!

While we cannot all be in the same room tonight, I am grateful that we can come together as a community to support and salute the next generation of entrepreneurs.

NFTE believes that every young person should develop their own entrepreneurial mindset. You'll find that all the NFTE alumni, educators, and volunteers you meet tonight demonstrate that mindset. They are recognizing opportunity and acting on it, persevering through setbacks, learning from their experience, and changing in ways that lead to success.

Tonight, we celebrate the leadership of our great partners at the Citi Foundation and American Student Assistance (ASA). With their Pathways to Progress initiative, the Citi Foundation, led by Brandee McHale, has committed time and resources to address the global problem of youth unemployment, and has become a leader in promoting youth entrepreneurship, job access, mentorship, financial education, and career guidance. Similarly, under the direction of President

and CEO Jean Eddy, ASA's 60-year mission to help middle and high school students make informed choices to achieve their education and career goals is broadly demonstrated through their programs, advocacy, research, and collaborations with partners like NFTE. Their efforts exemplify the Entrepreneurial Spirit espoused by NFTE, and we are proud to honor them both with our highest award.

Funds raised tonight will provide NFTE entrepreneurship education programming to thousands of young people from low-income communities across the country. These funds will also enable us to train more educators to deliver our award-winning, hands-on, practical business curriculum. This Gala allows us all to be part of the solution to provide our youth with the tools they need for a more productive and prosperous future.

By joining us to celebrate our honorees, hear our story, support NFTE learners, and spread the entrepreneurial mindset, you are helping us build our future. You have our profound gratitude and appreciation.

Enjoy the event!

Dr. J.D. LaRock
President & CEO

NFTE's Entrepreneurial Leadership Award is presented to the Citi Foundation in recognition of its commitment to advancing youth entrepreneurship education.

Accepting the award this evening is

Brandee McHale

Head of Citi Community Investing and Development President of the Citi Foundation

Citi Foundation





As Head of Community Investing and Development at Citi and President of the Citi Foundation, Brandee McHale leads Citi's efforts to drive economic opportunity and invest in the equitable and inclusive growth of communities through impact investing, inclusive finance, community relations and the philanthropy of the Citi Foundation.

With more than three decades of experience in financial services and philanthropy, Brandee has dedicated her career to developing forward-thinking initiatives that connect low-income communities and communities of color to jobs, housing and a more economically secure future. Prior to her current role, she led Citi's corporate citizenship efforts, including philanthropy, volunteerism, and environmental sustainability. She previously served as Director of Operations for Citi Community Capital as well as in a variety of business management and philanthropyrelated leadership roles within community relations. She also helped to establish a business case for financial inclusion and asset building as a program officer at the Ford Foundation.

Brandee currently serves as Board Chair for Living Cities, a collaborative of the 22 largest philanthropic foundations in the U.S. that is dedicated to closing racial wealth gaps. She formerly served as Chair of the Global Steering Committee for the United Nations Environment Programme Finance Initiative (UNEP FI), as Board Chair for Prosperity Now, an organization focused on economic opportunity and mobility in the U.S., and served on the board of directors of the Local Initiatives Support Corporation (LISC), America's Promise Alliance and Philanthropy NY.

NFTE's Entrepreneurial Leadership Award is presented to American Student Assistance in recognition of its commitment to advancing youth entrepreneurship education.

Accepting the award this evening is

Jean Eddy

President and CEO. American Student Assistance (ASA)

American **Student**



As President and CEO of American Student Assistance (ASA), Jean Eddy develops and drives the overall strategic direction of the organization. Named by the Board of Directors as CEO in the fall of 2016, she was asked to undertake an evaluation of the organization's direction and purpose to better align ASA's strengths with highest student impact areas.

During Jean's tenure, ASA has pivoted from a 65-year history of helping students with college financing and repayment options to a new focus of helping students discover potential career paths earlier in their education journey, before financing or repayment need occur. In collaboration with the Board and her senior management team, she has successfully shifted ASA's focus and direction to help kids—as early as middle school—to know themselves, know their options, and make informed choices about their education and career goals.

Prior to becoming its CEO, Jean served on the Board of ASA for 20 years, serving most recently as Vice Chair. She has spent her career in higher education holding numerous senior level positions. Deeply committed to student success, she is known for building student-focused infrastructures at higher education institutions. Jean came to ASA with more than 25 years of experience creating and leading education organizations, serving as the Chief Operating Officer at the Rhode Island School of Design (RISD), Senior Vice President for Students and Enrollment at Brandeis University, and holding multiple roles in the financial services and enrollment areas during a 12-year tenure at Northeastern University.

Nationally, Jean is a recognized speaker and subject matter expert, and she is an outstanding communicator with internal and external audiences. She served on Governor Charlie Baker's Commission on Digital Innovation and Lifelong Learning, and she holds a bachelor's degree from Roger Williams University and a master's degree from Johnson & Wales University.

Exemplary Board Leadership

The Lowell B. Mason Award for Exemplary Board Leadership recognizes the leaders who have pioneered innovative ways to open doors for NFTE and its students. The award honors the memory of business pioneer Lowell B. Mason, who believed deeply in both free enterprise and one's obligation to serve the community. Mason exemplified these ideals as both an entrepreneur and public servant. Through his commitment to NFTE, the award recipient serves as a powerful example of how business leaders can impact the lives and futures of children striving to become the next generation of entrepreneurs.



Diana embodies the enterprising nature that bears her name.

Diana Davis Spencer

President, The Diana Davis Spencer Foundation

Diana embodies the enterprising nature of the foundation that bears her name. As Chairman and President, Diana provides strategic guidance while actively participating in grant making and organizational outreach. In addition to her philanthropic career, Diana is an accomplished journalist and author, having written for numerous local and national publications. She served as editor of the Foreign Policy Association's newsletter and was a member of literary organizations including the National

League of American Pen Women, National Writers Union, and National Press Club.

Diana also enjoyed a successful career as an activist, having advocated for legislation that improved educational opportunities for special needs children and promoted environmental sustainability through recycling. She sits on various boards, including the Wilson National Cabinet, the Masters School, American Swiss Foundation, and the Northeast Harbor Library. Diana is also a board member emerita of Wheaton College, her alma mater. She served on NFTE's Board of Directors for over twenty years.

Diana travels widely throughout Europe and Asia, having visited Russia five times to meet with government and business leaders. She enjoys tennis, hiking, and meeting fellow writers.



Gus Harris Executive Director (Retired), Moody's Analytics

Gus Harris has recently retired as Executive Director of Moody's Analytics, where he oversaw the Structured Analytics & Valuation division. He joined Moody's in 1995 as part of the Managed Funds team before transferring to the Derivatives Group in 1997. As an analyst in the Derivatives Group, he focused primarily on rating arbitrage cash flow and market value corporate CDOs. Mr. Harris was a Managing Director in the Derivatives

Group from 1999 through 2006. In 2006, Gus helped establish the predecessor group to the Structured Analytics and Valuations division.

Prior to joining Moody's, Mr. Harris had spent seven years at Price Waterhouse where he was an Audit Manager specializing in mutual funds, hedge funds and other pooled vehicles, including pension funds. He performed and managed several audits of hedge funds, including fund of funds.

Mr. Harris has a B.S. in Economics and Accounting from New York University, an M.B.A. in Finance from Columbia University and an M.S. in Statistics from New York University. He also holds CFA and CPA designations.

Gus helped establish the predecessor group to the Structured Analytics and Valuations division.



Michael Kacsmar

Partner, Ernst & Young LLP

Mike Kacsmar brings 28 years of experience serving a variety of high-growth domestic and international companies, both public and private, at various stages of development. His clients have typically been backed by large private equity investors and have successfully navigated through mergers, acquisitions and both private and public equity and debt offerings.

Mike brings more than two decades of experience serving a variety of high-growth domestic and international companies.

Mike is the diversity and inclusiveness leader for EY's Iselin, New Jersey practice where he champions all diversity and inclusion activities. Mike also formerly served as the leader of EY's Entrepreneur Of The Year (EOY) Program in the Americas, overseeing all US regional programs as well as programs in Canada, Mexico and South America. The EOY Program recognizes achievements and contributions of the best high-growth entrepreneurs in the world.

Mike is a certified public accountant in New Jersey, New York and Pennsylvania (inactive) and is a member of the New Jersey State Society of Public Accountants, the Pennsylvania Institute of Certified Public Accountants and the American Institute of Certified Public Accountants.

Mike has a BS in Business Administration - Accounting from Bloomsburg University of Pennsylvania.

ing from Bloomsburg University

Master of Ceremonies

Aaron Trinidad NFTE Alumni



Aaron Trinidad is NFTE's 2019 National Youth Entrepreneurship Challenge winner with his business pitch for Lender, an app he styled after Tinder to pair non-profit organizations with volunteers based on their interests. Previously, he won second place in NFTE Chicago's 2019 Regional Challenge, and was a top finalist in NFTE's World Series of Innovation in 2017. He has also won GENYouth's AdVenture Capital Fuel Up! Innovation Challenge.

A freshman attending DePauw University, Aaron plans to major in Communications with a minor in Business Administration. and recently began work in customer experience at a Chicago-based startup, Jiobit, which produces the smallest longlasting real-time location tracker. He's excited to experience how a startup works and grows, and is eager to take time to expand his network while taking classes in school that enhance his entrepreneurial mindset. He looks forward to applying these new sets of skills, resources, and ideas to execute his visions for the future.

Moderator

Jasmine Lawrence

NFTE Alum Founder, EDEN BodyWorks

Project Manager, X, the moonshot factory

Jasmine Lawrence is the Founder of EDEN BodyWorks. Devastated by the harsh chemical in hair products, 11-yearold Jasmine sought to develop affordable beauty products that were all-natural and really worked. After more than 15 years in business, her products are now available at retailers nationwide including Target, CVS, Walmart, HEB, and Sally Beauty just to name a few.

Jasmine is also a Product Manager at X, the moonshot factory She has held a number of positions creating consumer-focused products for companies like Facebook, Softbank Robotics America, and Microsoft. She earned her Bachelor of Science in Computer Science from Georgia Tech and her Master's in Human-Centered Design and Engineering at the University of Washington.



Alumni Speakers

^ Dagim Girma Digital Product Manager Goldman, Sachs & Co.

NFTE DC Metro Class of 2013



Terrell Watson Business Marketing Major, Howard University NFTE New York Metro



Melissa Ruiz-Vera Blockchainedu.org Business Development Injective Protocol

NFTE New York Metro Class of 2013



Dwight Anderson Osprate Management

Keith Banks Bank of America

BlueMountain Capital Management, LLC Andrew Feldstein accepting award

John Bogle The Vanguard Group

Eddie C. Brown **Brown Capital Management**

Bruce Calvert Formerly Alliance Capital Management

Doris & Jay Christopher The Pampered Chef

Arthur A. Ciocca The Wine Group, Inc.

Clint Coghill Coghill Capital Management

Mark Danchak Harbinger Capital Partners Joseph DiMenna Zweig-DiMenna

William Donaldson Donaldson Enterprises

William Douglass & David Saunders K2 Advisors

Jimmy Dunne Sandler O'Neill

Ernst & Young, LLP Jim Turley accepting award

Phillip A. Falcone Harbinger Capital Partners

Theodore Forstmann Forstmann, Little & Co.

Seth Goldman Honest Tea

Goldman Sachs Lloyd Blankfein accepting award

John P. Havens Citicorp

Robert Hurst

Formerly Goldman Sachs & Co.

Charles & David Koch Koch Industries

Henry Kravis Kravis, Kohlberg & Roberts

Vincent Mai AEA Investors

Wes Moore Bestselling Author & Entrepreneur

Joy Thomas Moore JWS Media

John V. Murphy OppenheimerFunds, Inc.

Kevin Murphy Tandem Global Partners

Vikram Pandit Citicorp

Kevin Plank Under Armour

10

Christopher Pucillo

Stanfield Capital Partners

Jeff Raikes The Gates Foundation

Marsha Ralls The Ralls Collection, Inc.

Julian Robertson Tiger Management

Diana Ross Performer

Arthur Samberg Pequot Capital Management

Frank Savage Savage Holdings

Anthony Scaramucci SkyBridge Capital

Jane Siebels Green Cay Asset Management

Russell Simmons Rush Communications **Diana Davis Spencer** Diana Davis Spencer Foundation

Eric Van Standifer Blaylock Robert Van, LLC

John A. Swainson CA, Inc.

Diana Taylor Wolfensohn & Company

Stuart Weitzman Stuart Weitzman, LLC

David "Tiger" Williams Williams Trading, LLC

Muhammad Yunus 2006 Nobel Peace Prize Winner Grameen Bank

affiliations at time of honor



Sara Blakely SPANX

Rhonesha Byng Her Agenda

Troy Carter Atom Factory

Chelsea Clinton The Clinton Foundation

Evin Robinson & Jessica Santana New York On Tech

> Kyle Wong Pixlee

Michael J. Kacsmar Chair Partner, EY

Tucker York Vice Chair Global Head, Private Wealth Management, Head of U.S. Private Wealth Business

Goldman, Sachs & Co. Patricia Alper

President The Alper Portfolio Group

Baltimore Metro

Franchise & Business Law Group

Whiteford, Taylor & Preston

David Cahn

L.L.P.

N/A

Bay Area

Brent Freeman

Chicago Metro

Founder & President

Stealth Venture Labs

Dr. Lauren Beitelspacher

Associate Professor & Division Co-Chair. Marketing Division Babson College

David Chubak Head of U.S. Retail Banking Citigroup

Tony Frazier Executive Vice President, Global Field Operations Maxar Technologies

DC Metro

Randall Baugh

Head of E*TRADE

Bank Compliance

Los Angeles Metro

Morgan Stanley

Leo Gestetner

Heath Capital

New England

HOPR Ventures

Founder & Principal

Drew Smith

CEO

Kyle Garman

Senior Vice President. Global Business Development SAP SE

Noah Hanft Mediator, Arbitrator, ADR Advisor AcumenADR

Gus Harris Executive Director (Retired), Moody's Analytics Dr. J.D. LaRock President & CEO

NFTE

Timothy Murphy General Counsel Mastercard

Andrew Oliver Giantmicrobes, Inc.

Anthony Salcito VP of Worldwide Education Microsoft Corporation **David Spreng**

Chairman CEO & CIO Runway Growth Capital

New York Metro

Holly Wallace

Managing Director & Senior Financial Advisor Merrill Lynch

North Texas Adrienne Palmer

Entrepreneur

Philadelphia Metro **Kevin Wolfgang**

President & CEO Evergreen Apartment Group St. Louis Metro Patricia Hagen, Ph.D.,

Co-Chair Executive Director TEC/T-REX

Kevin Wilson, Co-Chair

Director Small Business Development Center at University of Missouri

Southeast Richard Jackson Attorney Greenspoon Marder LLP **Patricia Alper**

The Alper Portfolio Group

David Chubak Citigroup

Noah J. Hanft AcumenADR

Gus Harris Retired, Moody's Analytics

Michael J. Kacsmar

Timothy Murphy Mastercard

Anthony Salcito Microsoft

Tucker York Goldman Sachs & Co. **NFTE (Network for Teaching** Entrepreneurship) is a global nonprofit that activates the entrepreneurial mindset and builds startup skills in young people from under-resourced communities.

Reaching more than 100,000 middle and high school students annually, NFTE works with schools and community partners in 25 U.S. states and 10 countries around the world. Leveraging classroom teachers and volunteers from top-tier companies, NFTE's researchbased model teaches students how to identify a business opportunity and launch a business; helps them learn about the range of jobs and occupations available to them; and develops their "entrepreneurial mindset" — a set of skills including creativity, adaptability, communication, and collaboration that leads to success in any career. Since 1987, NFTE has educated 1.2 million young people worldwide, helping thousands launch businesses and companies of all sizes.

Learn more at **nfte.com**



About NFTE

Alumni Business Expo **Participants**

Following the gala, alumni members of NFTE's **Founders Forum** will showcase their businesses at individual booths where you can meet them and learn more about their work.

Exhibitors from the NFTE Founders Forum are:

Crowned Waffles Dayana Gelin, Founder

NFTE Southeast

Class of 2018

Elite Basketball Academy

Andres Cardona, Founder

NFTE Southeast Class of 2010

Gen Z Life Coach Brandon Griffin. Founder

NFTE Partner in Indiana Class of 2005

Ghostro Delivery Vincent Quigg, Founder

NFTE Los Angeles Metro

Class of 2012

LOTTA Worldwide

Mathew Galvez, Founder

NFTE Bay Area Class of 2018

Nails by Anisa

Anisa Anorve, Founder

NFTE Los Angeles Metro Class of 2018

Project Gym

Cody Chang, Founder

NFTE New York Metroo Class of 2006

Ray Grand, Inc. Ray Grandoit, Founder

NFTE New England Class of 2001

Tasium

Jose Rodriguez, Founder

NFTE New England

Class of 2020

Nutra-Charged Shelton Alexis.

Founder

NFTE New York Metro

Class of 1995

The Millennial **Foundation**

Christopher Jones. Founder

NFTE DC Metro Class of 2012

The ROC Enrichment

NFTE Baltimore Metro

Program Brian Sessions, Founder

Class of 2008

Our 2021 finalist businesses are:

AGRI

National Investor

compete in NFTE's National

alumni who have taken the

Investor Pitch Challenge

is offered annually to

Entrepreneurship 2 (E2)

course since the program

finalist businesses in this

took place on February 23,

2021, will also showcase at

the Alumni Business Expo

following the gala.

year's challenge, which

launched in 2017. The three

Pitch Challenge

The opportunity to

Joaquin Otero, Founder

NFTE Southeast, E2

Class of 2021

Money Moves, the Video Game

Samya Zia, Founder

NFTE Southeast, E2

Class of 2020

Sewn Earth

Yulisa Reveles, Founder

NFTE Los Angeles Metro, E2

Class of 2020

Our Sponsors

Diamond



Platinum





The Coca Cola Company



Gus and Mary Beth Harris



Moody's

Paul Weiss

SIDLEY

Susan and Tucker York

McKinsey & Company



pitney bowes



Patricia Alper

Dora and Noah Hanft

Elizabeth and Michael Kacsmar

16

Mandy and Tim Murphy Family Fund

David Spreng

Our Friends

Lauren Beitelspacher

William and Marjory Blumenthal

John Casanova

CFGI, LLC

David Chubak

Douglas Cooper

Clara Del Villar

Joel Feinberg

Kyle Garman

GCSEN Foundation

Matthew Gilmore

Josh Hafer

Susan and Chuck Harris

Reginald F. Lewis Foundation

The Masters School

Drew Oliver

PNC Bank

Emilio Ragosa

Diana Rowan Rockefeller

Susan and Tim Schieffelin

Siegfried Group

USI Insurance

John Van De Weert

Our Supporters

Cody Chang

Jerry Goldberg

Karla Readshaw

Max Savole

Brent Steele

Ben Teicher

Rachpal Thind

Kevin Wolfgang

Watch & copy our mixologist, Jennifer Sandella, to enjoy a unique cocktail or mocktail!

NFTE Gala Cocktail

2 oz. vodka

1 oz. ube syrup

(or use vanilla syrup* and add 2 drops of red, blue, or purple food coloring!)

½ oz. lime juice

½ oz. white grapefruit juice

2 dashes Angostura bitters

1 pinch salt

1 egg white

orange peel

Combine all ingredients (except the orange peel) into a shaker tin. Shake hard without ice (dry shake) for 10-15 seconds. Open, fill with ice, and shake again. Strain into a chilled coupe glass. Twist the orange peel over your glass to express the oils, and garnish with it.

NFTE Gala Mocktail

1 oz. ube syrup

(or use vanilla syrup* and add 2 drops of red, blue, or purple food coloring!)

½ oz. lime juice

½ oz. white grapefruit juice

2 dashes Angostura bitters**

1 pinch salt

club soda

orange peel

Combine all ingredients (except the club soda and orange peel) into a shaker tin. Shake with ice for 10-15 seconds, then strain into a highball or Collins glass. Fill with fresh ice and club soda. Twist an orange peel over your glass to express the oils, and garnish with it.

Cocktails created and demonstrated by: Jannifer Sandella, Craft Cocktails and Theatre Craft, @jenmakesdrinks

As of 3/1/21 17

^{*}To make your own Vanilla Syrup: Combine 8oz of sugar with 8oz of hot water and heat together on the stove over low heat. During the heating process add 1/2tsp vanilla extract. Stir continuously until sugar has dissolved without letting the water boil. Store in your refrigerator for up to two weeks.

^{**}Note that bitters contain some alcohol, so omit if needed.

Thursday, March 4, 2021

Livecast on Global Meet and Hopin

