

# nfte! Venture

## Overview

NFTE's award-winning curriculum combines with Everfi's leading ed-tech platform to create an interactive course that shows students how to approach business and life with an entrepreneurial mindset. The program builds students' awareness of entrepreneurship by having students start a virtual food truck business. At the end of Venture, each student leaves with their own e-Portfolio—a dynamic, visual representation of their work. Venture can be integrated into many types of courses, to extend learning through a fun digital experience.

## Program Details

### Program Requirements and Recommendations

- Grades 7-10
- Short-form digital learning experience: 3 modules, total time 1.5–2 hours
- Requires computer and internet access for research and submissions
- Subject fit: Business, CTE, Entrepreneurship and Marketing, or Social Studies

### NFTE Career-Readiness Measures

- Each module concludes with a formative assessment required to advance to the next module.
- Students who successfully complete the program receive an Everfi certificate.

### Student Competition and Extended Program Opportunities

- Students who complete Venture are encouraged to participate in NFTE's World Series of Innovation online competition and other NFTE programs in their school or community.



## Program Content

- **The Entrepreneur in You**  
Students explore the basics of entrepreneurship, characteristics of successful entrepreneurs, and how entrepreneurial thinking can help them be successful in help.
- **Recognizing Business Opportunities and Planning to Start Your Business**  
Students learn to generate business ideas, understand markets, and build teams, and are introduced to basic business finances and marketing principles.
- **Your Business Snapshot**  
Students learn the importance of a well-crafted message, and gain practice revising and delivering their final pitch.



## Teacher Resources

- Venture teachers receive:
  - Real-time student assessment reports on your teacher dashboard
  - Detailed standards alignment guide with your state-specific standards
  - Answer Keys for all assessments
  - Supplemental lesson plans
- Educators teaching a semester- or year-long NFTE course also receive the full benefits of NFTE's Entrepreneurial Teacher Corps.

## Contact Us

For more information about bringing this program to your community, email [ProgramInquiry@nfte.com](mailto:ProgramInquiry@nfte.com).

**“NFTE taught me how to create something from nothing. I learned that I can create my own opportunities and I can be an innovator.”**

*-Anthony Halmon, Chicago, 2011*

