



World Series of Innovation

Overview

Aligned to the United Nations Sustainable Development Goals, this project-based, online business ideas competition builds students' awareness of entrepreneurship by challenging them to create solutions to the largest and most serious challenges facing humanity.

Program Details

Program Requirements and Recommendations

- Ages 13-24
- Teams should have at least two but no more than three members
- Requires computer and internet access for research and submissions
- Subject fit: Business, CTE, Entrepreneurship and Marketing, or Social Studies

NFTE Career-Readiness Alignment

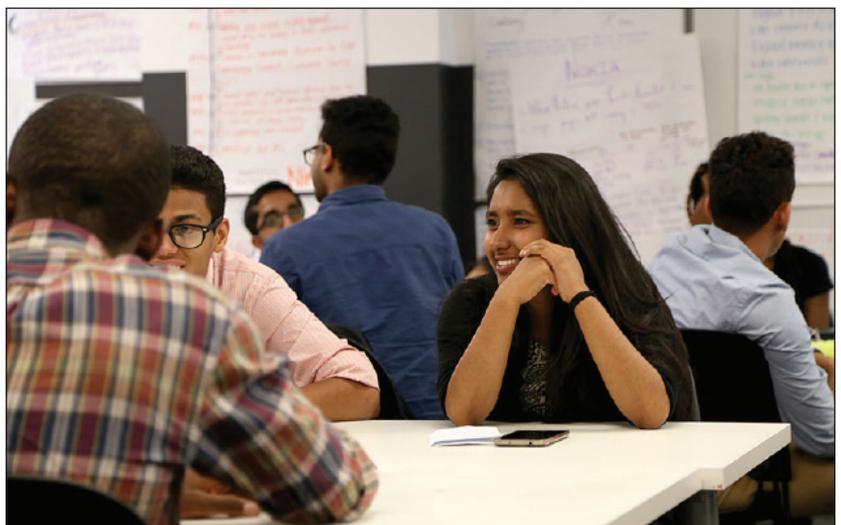
This program supports the development of the entrepreneurial mindset, emphasizing opportunity recognition, creativity and innovation, critical thinking and problem solving, and communication and collaboration.

Student Competition and Extended Program Opportunities

- Winning teams in each challenge category receive prizes.
- Students who complete the program are encouraged to participate in other NFTE programs in their school or community.

Volunteer Support

- Volunteer innovation coaches support students as they build their competition submissions.
- Volunteers from sponsoring companies select winners using a scoring rubric.



Program Content

- **DNA of an Entrepreneur**
Students will be introduced to the entrepreneurial mindset and then practice thinking and acting like an entrepreneur to solve a problem.
- **Design Thinking**
Students use their entrepreneurial mindset skills to solve problems for a specific customer through a business solution.
- **Ideation & Sources of Opportunity**
Students learn techniques for seeing and experiencing problems as opportunities to create solutions.
- **Promotional Channels**
Students identify a target market for their business idea, and craft a storyboard for a promotional commercial.
- **Supporting Project-Based Learning Activities**
The toolkit includes full instructions and worksheets for NFTE's Product Innovation Game, Custom Backpack Challenge, Opportunity Recognition Circles Challenge, and Promotional Mix Improv.

Teacher Resources

- The World Series of Innovation website provides student challenges and accepts student submissions. NFTE communicates with teachers and students who have been selected to participate in the next round of the competition.
- World Series of Innovation teachers have access to a robust toolkit that provides all the resources needed for program execution.
- Educators teaching a semester- or year-long NFTE course also receive the full benefits of NFTE's Entrepreneurial Teacher Corps.

Contact Us

For more information about bringing this program to your community, email ProgramInquiry@nfte.com.

“NFTE taught me how to create something from nothing. I learned that I can create my own opportunities and I can be an innovator.”

-Anthony Halmon, Chicago, 2011

