Celebrate the book launch with us! Award-winning author Kyle Garman is donating 100% of proceeds from his new book, *The Entrepreneurial Mindset*, to support NFTE.

What kind of mindset do young people need to thrive in a future being rapidly transformed by advancing technology, robotics, artificial intelligence, and threats ranging from COVID-19 to climate change? That's the question Kyle Garman asks in his new book. The answer is *The Entrepreneurial Mindset*. Readers will be inspired by real-life stories and in-depth research on how—and why—project-based entrepreneurship education changes the trajectories of students’ lives. Young people, parents, educators, students, entrepreneurs, investors, business and public sector leaders, school board members and administrators, researchers, and everyone interested in preparing our next generation for the future of work will benefit from this book—and so will NFTE, because Kyle is *donating all proceeds from the book* to support our mission.

Get your copy today at the special pre-order price. Consider donating a set of books to a NFTE class. And don't forget that one of the easiest ways to support NFTE entrepreneurship yourself is totally free: just help spread the word about the book. Here are some ideas to get you started.

**Share the Pre-Order Link any time between now and July 27. Sample posts:**

*On Twitter, Facebook, Instagram, or LinkedIn:*

Now available for pre-order: THE ENTREPRENEURIAL MINDSET, a new book by Kyle Garman exploring the intersection of #entrepreneurialmindset and #futureofwork. All proceeds from book sales benefit #NFTE. Learn more at nfte.com/emindset

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**Share news about the big launch event at BookClub.com on July 28 by posting about it any time between July 24 and July 27. Sample posts:**

*On Twitter:*

Author Kyle Garman talks about his new book THE ENTREPRENEURIAL MINDSET in a webcast interview on @BookClubdotcom at 1pm ET on July 28. All book sales to benefit @NFTE #youthentrepreneurship nfte.com/emindset

*On Instagram:*

Author Kyle Garman talks about his new book THE ENTREPRENEURIAL MINDSET in an interview with BookClubdotcom CEO David Blake at 1pm ET on July 28. Register at nfte.com/bookclub & learn more about the #entrepreneurialmindset at nfte.com/emindset 100% of book proceeds benefit #NFTE #youthentrepreneurship.
On LinkedIn:
Concerned about preparing young people for the #FutureofWork? Tune in to hear author Kyle Garman discuss #entrepreneurial mindset and #FOW with BookClub.com CEO David Blake at 1pm ET on July 28. Register at nfte.com/bookclub or learn more at nfte.com/emindset. 100% of proceeds from book sales benefit the mission of the Network for Teaching Entrepreneurship.

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Share the Buy Now Link at launch on July 27 or any time after that. Sample posts:

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Helpful handles
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#future of work of #FOW, #entrepreneurialmindset, #youthentrepreneurship, #eship4all

Helpful links
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