

# Marketing Mix: The Five P's

Marketing Plan

<b>People</b>	Who will buy your product/service? Who will help you sell?	
<b>Place</b>	Where will you sell your product/service?	
<b>Price</b>	What is the price of your product/service?	
<b>Product</b>	What is your product/service?	
<b>Promo</b>	Where will you sell your product/service?	