Human-Centered Design Thinking is a non-linear method used by designers to solve problems and find desirable solutions for clients.

**Empathize**
Empathy allows entrepreneurs to gain insight into their users and their needs without their own bias.

**Interpret**
Entrepreneurs can use their previous empathy to interpret what their users' problems/unmet needs may entail.

**Ideate**
When entrepreneurs ideate they are forming ideas that solve the interpreted problems/unmet needs of their users.

**Test & Evolve**
Entrepreneurs take their ideas and test them with users in order to either gain more empathy, stronger ideas of the problem/unmet need or gain more tailored solutions.

**MVP Prototype**
Entrepreneurs experiment with their problem/solution and create an MVP Prototype (minimum viable product). This will show them what they may and may not do to create a solution.