



## **The Party Starts on Social Media!**

We can't wait to celebrate our teachers and honor some distinguished leaders and partners with you at our Gala this March 4. Even though we'll all be virtual, there are still plenty of ways to interact with us before, during, and after the event, on Facebook, Instagram, Twitter... and even TikTok! We've backgrounds you can download, hashtags and handles, and fun post ideas to get you started, but you can always use your entrepreneurial mindset and think of more!

### **There are lots of fun ways to engage!**

#### **Show Your Excitement!**

- What do you wear to a virtual event? Share an image or a *TikTok* post of your getting ready for the gala! Dress up... or dress down!

#### **Shout-out our Incredible Teachers and Alumni!**

- Have you worked with one of our teachers? Celebrate them with us by giving them a shout out!
- Does a NFTE alum work for you? Are you a NFTE alum?

#### **Share our Posts with Your Network!**

- Are you one of our sponsor partners? Share one of our images and tag your company!

***\*\*Don't forget to tag us and use our hashtags so we can share your post!\*\****

#### **Hashtags:**

#NFTEGala  
#FrontLineTeachers  
#EntrepreneurialSpirit  
#IamNFTE

#### **Who to Tag:**

@NFTE  
@Citi Foundation  
@AmericanStudentAssistance

## Have a Facebook Profile? Use one of our incredible frames!



1. Go to [www.facebook.com/profilepicframes](http://www.facebook.com/profilepicframes)
2. Click your profile picture in the bottom left and select your Page
3. Type “#NFTEGala” or “#lamNFTE” in the Search Bar
4. Choose the frame you want to use from the results
5. Click 'Use as Profile Picture'

## Join us on Snapbar.com!

1. Go to [nftgala.virtualbooth.co/](http://nftgala.virtualbooth.co/)
2. Click “Enter” and agree to the disclaimer
3. Use your device’s camera to take a picture or upload a photo
4. Decorate with our backgrounds, frames, and sticker options
5. Share your photo on social media with one of our hashtags!
6. Your photo is shared the Snapbar gallery, linked inside the snapbar booth!

