



nfte!

**World Youth
Entrepreneurship
Challenge**

12:00 PM ET

PRESENTED BY

Citi Foundation



EY

Building a better
working world

zuora

NFTE National Supporters

Thanks to the commitment of NFTE's national donors, an increasing number of young people are prepared with the entrepreneurial mindset and startup skills required to succeed in today's innovation economy.

Entrepreneurial Leaders (\$1,000,000+)

Citi Foundation



DIANA DAVIS SPENCER
FOUNDATION



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Anonymous



Welcome to the 2022 World Youth Entrepreneurship Challenge

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Judges



Laura Benson
Managing Director, Operations
Goldman Sachs & Co.
London, UK

Laura is a managing director in Operations within Goldman Sachs Asset Management, with oversight of Alternatives Private Operations globally. She is an ally of the LGBTQ+ Network. Laura joined Goldman Sachs in 2005 as an associate and was named managing director in 2017.

Prior to joining the firm, she worked at Commerzbank, where she was responsible for the branch's sub-standard portfolio and served as a corporate credit research officer.

Laura is a member of the Loan Market Association (LMA) European Loan Operations Committee and the LMA Loan Operations Secondary Subcommittee.



Diana Diaz
Strategy Director and Chief of Staff, EY LAN
Mexico City, Mexico

Diana Diaz is a business professional with over 20 years of experience, including general management, business development, business strategy and competitive intelligence. She has a bachelor's degree in Economics from the ITEMS (Mexico), and a M.A. in International Political Economy from the University of Sheffield (UK, Chevening Scholar). Her education background includes a General Executive Management Advanced Program

from the IPADE Business School, and two Diplomas in Philosophy from the Ibero-American University.

As the Strategy Director and Chief of Staff for EY LAN, Diana is passionate about connecting exceptional visions so that they can reach their ambitious purpose of Building a Better Working World. She supports leaders in building cultures that foster trust, and raises awareness about making business more human and inclusive. Her personal journey at EY has provided the opportunity to meet and connect with a diverse range of leaders along and across the Region. At EY she is truly passionate about being curious to ask better questions that lead to better answers that help the world work better for the people, clients and the societies we all live in.

Before joining EY, Diana sold the company she founded and managed for 10 years. ExpatPoint Relocation Services provides mobility solutions to a wide range of companies from various sectors around the world, among them EY. She comes from the entrepreneur ecosystem, so she perfectly understands the importance of establishing a customer-centric culture of communication, collaboration, and accountability.

Diana's previous roles include working for HSBC as Senior Project Manager for the Strategy Advisory Unit; and for the Mexican Ministry of Finances as Head of Department of Multinational Organizations and Foreign Direct Investment. She stays active by running and hiking. She loves sampling different coffees and wines from around the world, as well as reading and travelling.

Judges, cont'd.



Paul Fagan
Founder, ActionCOACH
Business Coaching
Dublin, Ireland

Paul is a multi-award winning Business Coach, trainer, an accomplished speaker and founder of ActionCOACH Business Coaching Ireland. Paul is experienced in developing and coaching leaders and managing high performing teams. He has worked with leading GAA stars on one to one basis and head of performance with Irish Olympic Boxing.

Before establishing his own coaching organisation in 2002, Paul worked in the financial services, corporate and private banking spanning over 19 years both at home and abroad. As an experienced CEO, Paul has the unique perspective and understanding of the frustrations and the obstacles faced by Business owners. This has allowed Paul to advise the Irish Government and major banks about the challenges facing Irish businesses and solutions to help them thrive and grow.

Paul is passionate about helping young entrepreneurs and regularly runs pro-bono programmes to share his experience and knowledge with them. Paul is a judge on both the NFTE Irish and European Awards. Paul is a keen supporter of Dublin GAA, Irish Rugby and bad golfer, as well as being a loving father to his two children.

His awards include: Irish Franchise of the Year (2004, 2017-19), ActionCOACH Community Impact 2019, ActionCOACH European Team of the Year (2004, 06, 07) and ActionCOACH Senior Partner of the Year (2014-2020)



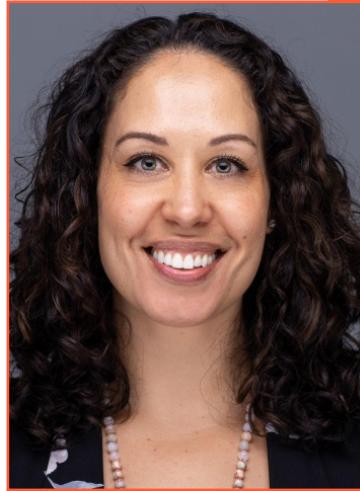
Barlow Flores
Founder,
J Kaufman Consulting /
J Kaufman Coaching

Barlow Flores serves as the Senior Vice President, Community Relations Northeast Leader for Citi, managing strategic relationships with key stakeholders, community leaders, NGO's and integrating Citi business lines to further catalyze Citi's investments and societal impact. Barlow is an experienced bi-lingual leadership professional with over seventeen years of demonstrated strategic leadership across private, public, and non-profit

sectors leading complex partnerships. Barlow has a keen understanding of the non-profit industry, corporate philanthropy, and leading national and regional organizations. He has expertise in problem solving and cultivating impactful initiatives and partnerships resulting in exponential growth and sustainable metrics. An established communicator with high level executives, district officials, strategic community partners and decision makers in various sectors.

Barlow holds a Master of Arts in Sociology with a concentration in Race & Ethnicity from the George Washington University and Bachelor of Arts degrees in English and Sociology with a focus on Race & Ethnicity from the University of California, Irvine. A native of Los Angeles, Barlow is an avid sports fan rooting for all LA-based championship teams. Barlow firmly believes in the power of relationships and building robust partnerships that can positively impact the trajectory of communities of color.

Judges, cont'd.



Valerie Jackson
Chief Diversity Officer
Zuora

Valerie Jackson currently serves as SVP and Chief Diversity Officer at Zuora (NYSE: ZUO), the world's leading subscription management platform.

After beginning her career 20 years ago as a finance lawyer and then as an international policy advisor with the U.S. Public Company Accounting Oversight Board, Valerie was recruited into diversity work by activist and politician Stacey Abrams. Since 2007, Valerie has successfully built and led inclusive people and culture initiatives in billion dollar law firms and software companies.

A lifelong learner, Valerie has lived in six countries and can communicate in multiple languages. She earned her undergraduate degree with honors in Government/International Relations from Harvard University and her law degree from Georgetown University Law Center. Valerie is also a Gallup-trained Strengths Coach and a certified Usui/Tibetan and Karuna Reiki® Master.



Judges & Timers

NFTE thanks our quarter- and semi-final round judges for volunteering their time, energy and expertise. The support, feedback and suggestions they provide to our young entrepreneurs is a most generous gift.

Thanks also to the time-keepers and tabulators from EY who have volunteered their time to ensure that judges' scores are correctly tabulated throughout the challenge.

- Roohi Afaz, SAP
- Sunny Bonnell, Motto
- Lane Campbell, Accew Group
- Melloney Campbell
- Kathleen Chin, EY
- Ryan Davis, People First
- Anik Decoste, MTRR
- Jennifer Dorre, NEXT Consulting US LLC
- Graciela Duran, Fundacion E
- Juliette Etienne, EY
- Phil Fitzgerald, Citi
- Jeff Guberman, McVeigh Global Meetings and Events
- Heather Hale, Blue Shield of California
- Gerardo Huesca, Mainstone Group
- Patricia Kennedy, Kennedy Spenser
- Srini Lingareddy, EY
- Laurita Marshall
- Reena Nazir, Barclays
- Guido Neumann, NFTE Deutschland
- George Patchias, American Academy of Nicosia
- Alicia Anne Patrick, EY
- Boaz Raam, General Mills (Israel)
- Dinu Raheja, tGELF

- Oscar Sanderson, PayPal
- Dan Schneider, Logic & Reason LLC
- Anthony Schua
- Neil St. Clair, B Generous
- Ashutosh Tripathi, Ebility
- Diogenes Vasquez, Acer
- Avi Wertheim, Alony Hetz Properties & Investments Ltd.

Timers/Tabulators from EY:

- Raghu Natarajan
- Leah Nolen
- Panneer Selvam Palaniandy

(lists incomplete at time of printing)

NFTE Global Partners

Emcee



- Foroige, Ireland
- Fundacion E, Mexico
- Unistream Israel
- Career Link, Japan
- ACS International Schools, Qatar
- Halogen Foundation, Singapore
- Challenger Consulting, Canada
- Youth Enterprise Initiative, Bermuda
- NFTE Deutschland, Germany
- Be Better, China
- IARS, UK
- ENpower, India
- American Academy of Nicosia, Cyprus
- LEAF Academy, Slovakia
- StartUp Early, Pakistan
- Department of State, Palestine
- Hebrew University of Jerusalem, Israel
- Far Eastern Univesity, Philippines
- tGELF, India
- Youth Start, Belgium



Crystal Sanchez
Community Manager,
Playform.io
NFTE Class of 2015

Crystal Sanchez is a recent UCI graduate and NFTE Alumna. Through the NFTE experience Crystal was able to create meaningful connections with her mentors and was able to utilize the entrepreneurial spirit in pursuing and paving her own career path. Within UCI, she surrounded herself in the world of entrepreneurship and worked as a business consultant who assisted several startups into receiving funding for their work through business plan competitions. Using NFTE ideas and principles, she was able to utilize her previous knowledge to assist these start ups throughout their respective process.

Since her 2020 UCI graduation, Crystal has been working as a freelance social media manager who has been able to experience some pretty exciting industries. She works alongside Capsul Jewelry as a social media manager and content creator. She was also able to experience the tech industry as a community manager for an artificial intelligence art start up where she worked with digital and NFT artists who are looking to pave their way in the metaverse.

These industries opened up a love for futuristic innovations, a trait brought by her experience within entrepreneurship with NFTE.”



Global Competitors

Amylah Charles

CurlyCrownz Hair Care, Jurupa Valley, CA, USA

CurlyCrownz provides 100% natural products for curls, beard, scalp, locs, and waves. Our products are innovative because we curate products that cater to crucial problems each group within our target market faces.

Akari Bogauchi

Every Eats, Hiroshima, Japan

Every Eats is a service that connects restaurants with volunteer organizations that provide meals to children. Restaurants will be able to reduce food waste, and volunteers will be able to provide meals to many children.

Edward Moya

Filtredward, Mexico City, Mexico

Filtredward produce filters adjustable to motorcycles in order to reduce CO2 emissions and improve the quality of the air.

Nana Sekimoto

Gomimin, Hiroshima, Japan

Gomimin is an app that aims to make environmental cleanup more social and fun. By disposing of trash thrown away in the city, you can accumulate points in the app, and the more points you accumulate, the more rewards you get.

Yaren Nahmani, Alycia Mkpanam, Tomer Mirgorodesky, Noa Krayn & Noam Saban

Helpi, Hadera, Israel

HELPI is a distress button that can be attached to any watch. This button sends a vibration that awakens from the standstill state, transmits a distress signal, a location, and photographs from the scene of the incident to three pre-selected people while giving the victim the feeling that she is not alone while waiting for help to arrive.

Ava McLoughlin

Irish Tweedscapes, Donegal, Ireland

Irish Tweedscapes is a 100% Irish-owned and operated company, specialising in unique, hand-crafted, Magee tweed gifts which capture the heritage of our country. My products include size 5x7 and 8x10 frames with Magee tweed on the inside, I also have started to make cards with the tweed on the outside e.g a map of Ireland. I want to offer my customer a small piece of home wherever they are in the world.

Kei Win Cheng

KungFu Café, Singapore, Singapore

Kung Fu Cafe will provide a combination of a martial art club and a cafe. Customers get a unique experience of being able to have meals while watching or studying how martial artists are being trained.

Carissa Lombardi

Legislation Navigation, Providence, RI

Legislation Navigation provides easy to access, understandable legislation for you to provide feedback, ensuring your voice is heard.

Marie-Theres Didl & Sinja Glantschnig

Mobile Optics, Treffen, Austria

Mobile Optics consists of an optician who drives to his customers in his specially equipped vehicle. Most of the time, our customers find it difficult to get to an optician, so we come to them easily. Our focus is mainly on older people and people who live in facilities such as nursing or retirement homes, but the mobile optician is of course available for customers of all ages throughout Carinthia.

Madelyn Jackson

P.A.C.A. (Personalized Autism Communication Application), Chicago, IL, USA

P.A.C.A. is an app for children on the autism spectrum to provide easily accessible recorded voices of the guardian and/or parent and a learning system to support the child's development.

Bhavay Garg & Shubham Gupta

Pollution Check-O-Meter, New Delhi, India

Pollution Check-O-Meter intends to develop an automated system to monitor real-time air and water pollution levels, develop a cloud database to store and visualize the pollution data, followed by a mobile application and website for locals to access the data, incorporating artificial intelligence to predict pollution levels and suggest solutions furthermore detecting and reacting to an abrupt increase in the pollution levels by notifying the authorities and environmental organizations of pollution norms violations.

Himay Shah

Saksham, Ahmedabad, India

Saksham is a company where we provide a communication tool which would reduce the gap between the SHI people and the world by converting the sign language to text. This would be done using our product SAKSHAM which is a hand-talk glove. This glove converts the sign language to text and displays it on a lcd screen.

Competitors, continued

Sara Mitsunaga
Sitter Cradle, Hiroshima, Japan

SitterCradle helps families struggling with raising newborns and infants. It lessens the worries about their babies, and provides parents with some free time or sleeping time. It suits families who are, and will be raising their bundles of joy. The baby is constantly monitored by a camera installed in the cradle. The AI determines the cause of the baby's crying and plays the most appropriate music and rocks a cradle.

Sukainah Razi
Style Parfait, Singapore, Singapore

Style Parfait will be able to provide affordable clothes with a widerange of styles. More importantly, it supports recycling too! We collect unwanted clothes to stop wastage of clothes and materials.

Nicole Castanera
Terra, Mexico City, Mexico

Terra is a sustainability business focused in promoting local agro economies through a digital platform, matching investors with agro producers and tenants

Cristal Medina
Trascentech, Manzanillo, Mexico

Trascentech is a consulting company formed by young people in order to help sectors of the population who found it hard to include themselves in the digital world.

Grace Walsh & Issy Walsh
Two Peas In A Pod, New Ross, Ireland

Two Peas In A Pod produces a range of fun-filled memory games. They are educational, memory building & fun for the whole family to play. Duplicate images are provided that we get from professional photographers. Players then match two identical images to make a match and score 1 point or what we call "2 Peas in a Pod".

Divya Sijwali & Parth Puri
Tyron, New Delhi, India

Tyron is a fashion footwear brand that creates stylish and quality products crafted out of recycled and upcycled tyres. Our footwear defines quality and luxury and at the same time bring a factor of sustainability to the table. Tyron is named after tyres and represents both our environmentally conscientious consumption beliefs and our ambition to be unique and comfortable in our own shoes.

Participants at previous NFTE Global Gala and Global Showcases photos (c) M Fox & E Chan

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NFTE
120 Wall Street, 18th Floor
New York, NY 10005

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