Magazines

• Saweetie Becomes an Official M.A.C. Girl as New Global Brand Ambassador Vibe Magazine, September 2021, Featuring NFTE partnership with Saweetie’s Icy Baby Foundation

• Saweetie Reveals Goal of Becoming a Billionaire People Magazine, September 2021, Featuring Saweetie as VIP Judge at NFTE National Youth Entrepreneurship Challenge

• Financial Literacy Education is the Key to Closing America’s Wealth Gap Fortune Magazine, April 2022, Article written by Ryan Williams, NFTE alumnus & CEO of the real estate investing platform Cadre

Education/Entrepreneurship News Outlets

• Do You Need a Ph.D.? Inside Higher Ed, July 2021, Byline written by NFTE staff Arie Spirgel

• ‘Great Resignation’ Underscores Need for Access to Career Exploration and Work-Based Opportunities K-12 Dive, November 2021, Byline written by J.D. LaRock and ASA CEO Jean Eddy

Web News Outlets

• NFTE Announces Competition Finalists Yahoo Finance, July 2021, Pickup of press release regarding the 33 winners of RYECs across the country who will be heading to the national competition in October

• Entrepreneurship as a Career Pathway WorkingNation, August 2021, J.D. interviewed at the ASU+GSV Conference in San Diego
Web News Outlets (continued)

• NFTE Announces Launch of WSI Yahoo News, September 2021, Pickup of WSI Press Release

• National Employ Older Workers Week WorkingNation, September 2021, Featuring J.D. LaRock’s interview on the Work in Progress podcast

• Bringing Project Based Mentors into the Educational Fold Getting Smart, September 2021, Article written by NFTE Board member Patty Alper

• NFTE Names Top Young Entrepreneurs of 2021 Yahoo Finance, October 2021, Pickup of press release announcing the National Youth Entrepreneurship Challenge champions

• Mary Kay Inc. Encourages Young Entrepreneurs Yahoo Finance, November 2021, Pickup of press release announcing Mary Kay’s involvement in NFTE’s World Series of Innovation

• Changing the Narrative of Entrepreneurship Education MSN, November 2021, Featuring NFTE partnership with BUILD

• Inc. Magazine & Summer Discovery Announce Partnership Biz Journal, December 2021, Pickup of press release announcing new partnership with curriculum support provided by NFTE

• Black Families are Achieving Upward Mobility in High Opportunity Areas CNBC, February 2022, NFTE Alumnus Andre McCain & NFTE CEO J.D. LaRock featured in this in-depth segment
Web News Outlets (continued)

- **Reasons Why Entrepreneurship is Important to the Economy** Up Journey, March 2022, featuring NFTE Chief Program Officer Jeannine Schloss
- **NFTE Predicts New Wave of Diverse Entrepreneurs** Yahoo Finance, March 2022, Pickup of press release announcing the winners of the World Series of Innovation
- **Autistic Brother's Needs Inspire Teen to Invent Special T-shirt** Inside Edition, April 2022, Featuring 2020 National Challenge Winner Jose Rodriguez
- **Three Ways to Make Sure Tomorrow's Workforce is Future-Proof** Fast Company, April 2022, Written by NFTE Southeast Program Manager, Daniel Williams
- **NFTE Celebrates 35 Years** Yahoo News, April 2022, Pickup of press release announcing NFTE’s Entrepreneurial Spirit Awards Gala
- **The Benefits of Major Cities Amid Remote Work and Rent Inflation** CNBC, May 2022, Interview with Evin Robinson, NFTE Alumnus and President of America on Tech
National (continued)

Radio/Podcast

- Featuring NFTE Alumnus Robert Reffkin NPR’s How I Built This, July 2021, Interview with Robert Reffkin
- Entrepreneurship with NFTE The Business Information Buffet Podcast, August 2021, Interview with Kene Turner regarding the new partnership with the College of Southern Nevada
- Footwear That’s Helping the Planet Future of the Business World Podcast, April 2022, Interview with Divya Sijwali and Parth Puri, winners of the NFTE World Youth Entrepreneurship Challenge
- Giving Migrant Workers in Singapore Access to Healthy Food Future of the Business World Podcast, June 2022, Interview with Jiaheng Yin, competitor in the NFTE World Series of Innovation
Global

Magazines

• Celebrating World Youth Skills Day *YouthTime Magazine*, *July 2021*, YouthTime interviewed Brett Kim, an activist from San Diego, California, who led winning teams in several NFTE WSI Competitions during his junior and senior years in high school.

• Youth Taking Action on the UN Global Goals *YouthTime Magazine*, *October 2021*, The World Series of Innovation challenges young people to tackle the most critical threats humanity faces today and create solutions for their own communities and beyond.

• Mary Kay Inc. Encourages Young Entrepreneurs To Solve For Gender Equality In The Workplace Through The NFTE WSI Challenge *Startup City India*, *November 2021*, pickup of press release of Mary Kay’s WSI Challenge.

• Youth Involvement in Social Entrepreneurship *YouthTime Magazine*, *January 2022*, Interview with J.D. LaRock.

• Madelyn Jackson’s Inspiring Path *YouthTime Magazine*, *January 2022*, Interview with 2021 NFTE National Youth Entrepreneurship Challenge Champion.
Web News Outlets

- **BizCamp Returns to In-Person Sessions** *The Royal Gazette (Bermuda)*, July 2021, Highlighting NFTE BizCamp that is free for young Bermudians who want to learn how to start and run their own businesses
- **NFTE Launches WSI Global Entrepreneurship Network**, September 2021, Pickup of WSI press release
- **Mary Kay Kicks Off Gender Equality Challenge** *Global Cosmetics News*, November 2021, Pickup of Mary Kay’s WSI press release
- **Enterprising Students Present Innovative Projects** *The Irish Independent*, December 2021, Students participating in the NFTE program through Foroige, our partner in Ireland
- **Bangladeshi Students Reach WSI Finals** *The Financial Express*, January 2022, Students from Bangladesh named finalists in the NFTE World Series of Innovation
- **BizCamp Open for Registration in Bermuda** *The Royal Gazette (Bermuda)*, February 2022, NFTE students in Bermuda participate in a mini BizCamp
- **Indian Teens Win NFTE’s World Youth Entrepreneurship Challenge** *Indian Star*, April 2022, Featuring Divya Sijwali and Parth Puri of EnPower, NFTE’s global partner in India
- **Teen Wins Prize in International Business Competition** *Donegal Daily*, April 2022, Featuring Ava McLoughlin, runner up in the NFTE World Youth Entrepreneurship Challenge
Global (continued)

Web News Outlets

- **Mary Kay Announces Winner of WSI Challenge** Financial Post, April 2022, Pickup of Mary Kay’s press release announcing the winner of their World Series of Innovation challenge.

- **NFTE Student Gets Award for Charity Event** The Irish Independent, May 2022, Highlighting Eoghan McCabe, who was awarded this year’s Special Recognition award at the Foróige Youth Entrepreneur Awards for his charity event, ‘Eoghan’s Home Run’.

- **Students to Compete in Brussels Following National Victory** Highland Radio, May 2022, Featuring NFTE students from Foroige, NFTE’s partner in Ireland.

- **Students to Represent Ireland at YouthStart Entrepreneurship Awards** Irish Echo, May 2022, Featuring NFTE students from Foroige, NFTE’S partner in Ireland.

- **Student’s Sustainability-Focused Pitch** Seek Sustainable Japan, June 2022, Interview with Nana Sekimoto, runner up in the NFTE World Youth Entrepreneurship Challenge.

- **NFTE Ireland Students Win YouthStart Entrepreneurship Awards** Echo Live, June 2022, Featuring NFTE students from Foroige, NFTE’s partner in Ireland.
Conferences

- National Council for Community and Education Partnerships (NCCEP)/GEAR UP Annual Conference July 2021
- Florida Association for Career and Technical Education (FACTE) Conference July 2021
- ASU+GSV Summit August 2021
- Social Enterprise World Forum September 2021
- NCLA-ACTE Best Practices and Innovations Conference September 2021
- National Association for Community College Entrepreneurship in America’s Heartland October 2021
- Northeastern Educational Research Association Conference October 2021
- ACCT Leadership Congress October 2021
- Milken Institute Global Conference October 2021
- EY Strategic Growth Forum November 2021
- ACTE CareerTech VISION 2021 Conference December 2021
- ACCT Legislative Summit January 2022
- SXSW EDU March 2022
Conferences (continued)

- **ASU+GSV Summit** April 2022
- **2022 National Business Education Association (NBEA) Convention** April 2022
- **Milken Global Conference** May 2022
- **World Economic Forum Annual Meeting** May 2022
- **Deshpande Symposium** June 2022
- **Certified Certiport Educator Conference** June 2022
NFTE Produced Media

NFTE Trends Report: Powering Inclusive Growth

NFTE Newsletter – reaching a monthly audience of 70,000

- **NFTE Fellows** July 2021
- **Back to School** August 2021
- **Road to Nationals** September 2021
- **National Challenge Winners** October 2021
- **Happy Thanksgiving** November 2021
- **The Season of Giving** December 2021

- **NFTE's 35th Anniversary** January 2022
- **NFTE Gala & Black History Month** February 2022
- **Trends Report & Women's History Month** March 2022
- **National Volunteer Month** April 2022
- **It's Competition Season!** May 2022
- **Celebrating the end of the school year!** June 2022

Volunteer Speaker Series

- **Own It: From the Corner Store to the Corner Office** October 2021
- **Own It: Digital Marketing - Branding Yourself and Your Business** December 2021
- **Own It: Year One of Owning a Business** March 2022
- **Own It: Women of Color in Leadership - Owning My Power** April 2022
- **Own It: Building an Empire** June 2022
Capital Region

- [HalfSmoke to Open New Location](#) Washington Business Journal, November 2021, Featuring NFTE Alumnus Andre McCain
Mid-Atlantic

- **Byte Founder Donates $25k to NFTE** WFMZ-TV (Pennsylvania), *July 2021*, Los Angeles Entrepreneur Blake Johnson donates $25,000 to NFTE
- **Daymond John Provides Scholarships to NFTE Students** Good Day NY, *August 2021*, Featuring NFTE alumnas Shirley Viri from the Academy of Finance and Enterprise in NYC and Jamez Garcia from Perth Amboy High School in NJ
- **New York’s Untapped Entrepreneurship Opportunity** Center for an Urban Future, *April 2022*, Report highlighting NFTE Mid-Atlantic Regional Director, Robert Piercey
- **Starting Up and Staying Out** Center for an Urban Future, *May 2022*, Report highlighting entrepreneurship as a meaningful pathway after incarceration
- **The Fulton Forward Foundation Announces a $125k Commitment to NFTE** NJ Biz, *June 2022*, highlighting NFTE supporter Fulton Bank
- **The Fulton Foundation Donates $125,000 to NFTE** Lehigh Valley Business, *June 2022*, Pickup of press release announcing new commitment from the Fulton Forward Foundation
Midwest

- **Richmond Heights & NFTE Partnership** [Cleveland Jewish News](https://www.clevelandjewishnews.com), *August 2021*, Announcing new partnership between Richmond Heights and NFTE

- **Holy Trinity Student Named Competition Finalist** [FOX 32 (Chicago)](http://www.fox32chicago.com), *October 2021*, Featuring National Challenge champion Madelyn Jackson

- **The Year of the Entrepreneur** [We Are Iowa](https://www.weareiowa.com), *February 2022*, Interview with J.D. LaRock around the importance of entrepreneurship for our economy

- **COVID’s Impact on Women in the Workforce** [NPR (Cincinnati)](https://www.npr.org), *April 2022*, Interview with J.D. LaRock about women turning to entrepreneurship as an alternative to returning to the workforce

- **Jason Lin and Daniel Shi Win $2500 for Their MVMNT App** [ABC (Michigan)](http://www.abc.com), *May 2022*, Interview with winners of the World Series of Innovation EY Collaborate for Impact challenge


- **NFTE Inspires "Underdog" Entrepreneurs** [The Business Journal](https://www.bizjournals.com), *June 2022*, Featuring Ohio NFTE Alumna Billi’e Craige
New England

- **NFTE National Challenge Winner Jose Rodriguez** | **ABC-TV (Boston), August 2021**, Rhode Island native creates Tasium, a t-shirt line with attachable fidget toys

- **Teen Hopes to Help Others With Product He Created** | **NBC-TV (RI), September 2021**, Newport teen Anthony Wilds will head to the national competition with his pitch for Hot Bandz, a product built to alleviate pain and discomfort for people with Raynaud’s syndrome or other blood flow issues.

- **Newport Teen Helps Other Patients** | **Boston Globe, September 2021**, Newport teen Anthony Wilds will head to the national competition with his pitch for Hot Bandz, a product built to alleviate pain and discomfort for people with Raynaud’s syndrome or other blood flow issues.

- **Jennifer Lee, Local Baking Phenom** | **Worcester Magazine, October 2021**, Article interviewing Jennifer LaSala, NFTE New England alumna

- **Students are the Pipeline of the Future** | **Barnstable Patriot, October 2021**, Lt. Governor Karyn Polito visits NFTE students at Barnstable High School

- **Met High School Student Wins National Entrepreneurship Program** | **Providence Business News, November 2021**, Featuring National Youth Entrepreneurship Challenge champion Carissa Lombardi

- **Teen Unveils Business to Battle Raynaud's Disease** | **ABC-6 (RI), February 2022**, Interview with NFTE student Anthony Wilds

- **Salem Teacher Gets Nod as Most Valuable Educator** | **The Salem News, May 2022**, Highlighting Manny Brito’s recognition at the Boston Red Sox game

- **Teen Receives National Attention for Apparel Business** | **The Boston Globe, June 2022**, Featuring 2020 Youth Entrepreneurship Challenge winner Jose Rodriguez
Students Advance to National Competition [Advocate Magazine (Dallas), July 2021], Three Bryan Adams High School students are among the 33 winners who will advance to a national Shark Tank-style business pitch competition this fall.

OKC Student Advances in Entrepreneurial Competition [The Oklahoman, August 2021], Emily Ortiz, of Cristo Rey Oklahoma City Catholic High School is among the winners who will be advancing to the next level of competition.

Students Earn Industry Certifications [Crossroads Today, February 2022], Students in Victoria, TX passed the Entrepreneurship and Small Business certification from Certiport.

Cristo Rey OKC is Teaching for the Future [The Oklahoma 100, March 2022], NFTE students in Oklahoma City prepare for their Startup Tech showcase.

Student’s Determination Overcomes His Limitations [Dallas ISD News Hub, May 2022], Featuring NFTE student Trevor Cunningham.
Southeast

- **Student Advances in Shark Tank-Style Competition** CBS (N. Carolina), July 2021, North Rowan High School student creates eco-friendly skincare
- **Florida Student Headed to National Competition** Palm Coast Observer, September 2021, NFTE Southeast student Hailey Tucker could kickstart her soccer cleat business with prize in national entrepreneurship competition
- **Florida Student Named Semi-Finalist** Palm Coast Observer, October 2021, NFTE Southeast student Hailey Tucker advanced through the quarterfinal round to become one of 12 semifinalists at the National Youth Entrepreneurship Challenge
- **Entrepreneurship Student Finishes in the Top 12** The Daytona Beach News Journal, October 2021, NFTE Southeast student Hailey Tucker advanced through the quarterfinal round to become one of 12 semifinalists at the National Youth Entrepreneurship Challenge
- **Three High Schoolers Prove to be Top-Grade Entrepreneurs** Florida Trend, November 2021, Featuring NFTE student Kaise Tinglin
- **Student Chosen as Finalist in WSI Competition** Palm Coast Observer, February 2022, NFTE student Olivia Karns chosen as finalist for NFTE World Series of Innovation
- **Trio Advances to National Youth Entrepreneurship Challenge** Palm Coast Observer, June 2022, NFTE students will travel to New York in October for the NFTE National Youth Entrepreneurship Challenge